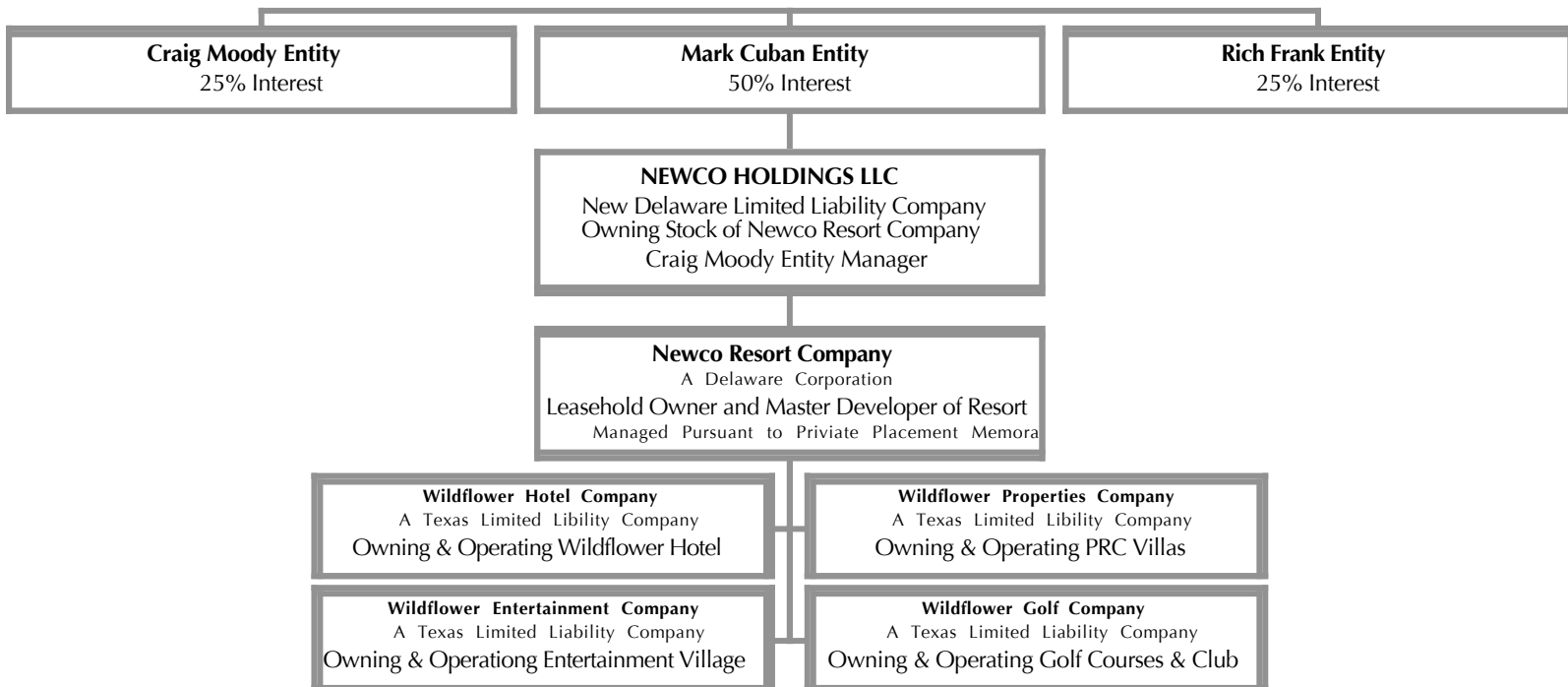


WILDFLOWER RESORT PROJECT EQUITY CONSORTIUM



MARK CUBAN

Dot-com impresario turned basketball bad boy now creating a small entertainment empire. Pittsburgh native bartended in Dallas before creating systems-integration firm MicroSolutions; sold in 1990 for \$6 million. Started Broadcast.com with Indiana University pal Todd Wagner (see) 1995. Sold to Yahoo 5 years later for \$5.7 billion in stock, sold out before Internet bust. Used windfall to buy pro basketball's Dallas Mavericks. Team lost this year's NBA finals to Micky Arison's (see) Miami Heat. With Wagner owns stakes in HDNet, Magnolia Pictures, 2929 Entertainment. Duo sold syndicator Rysler Entertainment (Hogan's Heroes, Nash Bridges) to Qualia Capital in February.

Remember when notorious loudmouth Mark Cuban and his business partner, Todd Wagner, sold Broadcast.com for \$5.7 billion? They've been spending the proceeds on a variety of film production and distribution firms (and the Dallas Mavericks) ever since. Now the duo have their crown jewel, Landmark Theatres, the largest US art-house chain. Put it all together, and Cuban thinks he's ready to turn filmmaking on its ear. A revolution, or a throwback to the Hollywood conglomerates of old?

CRAIG MOODY

Managing Partner, Andrew & Associates International
Craig Moody is a proven international leader in the Media, Digital Entertainment and Technology industries, with a track record of building profitable companies through growth and acquisitions. He has operated companies in the United States and Europe, and has strong international experience in marketing and finance. Mr. Moody has consistently identified trends at the intersection of technology

and entertainment having run such companies as Warner New Media (Time Warner Interactive), Merisel Computer Products, Kensington, Tiger Media, and others.

In his 25 years of executive leadership Mr. Moody has held positions in marketing, sales and numerous CEO and President Positions. Mr. Moody has worked extensively with private equity and venture capital firms to restructure a number of companies in the mobile, video and computer game sectors. Moody returned to Los Angeles after spending five years in London and Munich where he is managing partner in Andrew & Associates International; where he has served since 2003. Andrew & Associates International is a strategy and financial consultancy providing services to media, entertainment, and technology companies in the United States and Europe with offices in Los Angeles, London, and Munich. Mr. Moody serves on the boards of Chaos Partners, iGlobal Financial, Mobile Save Inc., J.E. Moody and Company; Thermal Management Technologies Inc. and West Hawaii Property Services. Moody contributes his time as a Board Member of the New West Symphony and LARTA (Los Angeles Regional Technology Alliance). Mr. Moody graduated in 1979 from University of Southern California and received a Bachelor of Science, Business Administration

RICH FRANK

Rich's passion for Napa and Frank Family Vineyards underscores a wildly successful long-term career in Hollywood. Rich was Chairman of Walt Disney Television and Telecommunications and headed Disney's syndication arm Buena Vista. He was the President of Walt Disney Studios for nearly a decade and also oversaw the development of The Disney Channel. Prior to his tenure at Disney, Frank was President of the Paramount Television Group and of Chris Craft Television and was also one of the founders of the USA Network and served on their board. Under Frank's leadership, television and movie properties such as "Cheers," "Taxi," "Family Ties," "Shogun," "Winds of War," "Entertainment Tonight," "Golden Girls," "Home Improvement," "Ellen," "Regis and Kathy Lee," "Dead Poet's Society," "Good Morning Vietnam," "Pretty Woman," "Father of the Bride," "Aladdin" and "The Lion King" achieved phenomenal success.

Rich was President of the Academy of Television Arts and Sciences for an unprecedented six years, a board member of the MPAA for eight, and is currently a vice chairman and executive board member of the American Film Institute.

Rich also launched Telerep, a television ad sales firm, and was a buyer and media planner at BBDO. In April 2003, Rich stepped out of semi-retirement and founded Integrated Entertainment Partners (IEP), a brand, advertising and marketing strategy company. In March 2004 Rich was named Chairman of the Board, The Firm, when IEP was merged into the high profile management company. With clients ranging from Cameron Diaz, Martin Scorsese, to Snoop Dogg, Korn and Clay Aiken, The Firm was launched in 1997 by Jeff Kwatinetz, and made its most significant acquisition in 2002, when it bought the assets of former Hollywood superagent Michael Ovitz's Artists Management Group. The merger of IEP and The Firm has created the largest talent management company in the world.

Never one to rest on his laurels the former adman turned Hollywood film and TV exec has stepped into his new role pioneering the future of marketing in America with ease, and in his "free time" runs one of Napa's most notable and profitable limited production wineries, Frank Family Vineyards.

ROLANDO BLACKMAN (Backdoor channel to Cuban)

From Russia to Africa, longtime Dallas Maverick Rolando “Ro” Blackman has been around the world and back. Currently an assistant coach in the Lone Star State, it looks like he’ll be staying put for a while.

After spending 13 successful NBA seasons competing night in and night out, Blackman ventured overseas to give professional ball a chance with teams including those in Greece, France and Italy.

It wasn’t long before the 1981 first-round draft pick’s next opportunity practically fell into his lap. Blackman, with a gift for gab, stumbled into broadcasting and landed gigs on ESPN and CBS, as well as appearances during NCAA March Madness.

“I can still hear the sneakers squeaking,” he said. “Broadcasting was right there in front of me, and I really enjoyed it, especially watching young guys play. I got really good at it.”

Now, after serving five seasons with the Mavs as a player development coach and two seasons as the program’s director, Blackman, who is only one of two players in Mavericks history to have his number retired, is in his first season as an assistant coach.

“I’ve been with the Mavs a long time, and I have worked hard for this opportunity from Avery [Johnson],” he said. “I’m learning so much and continuously absorbing.”

With Mavs Owner Mark Cuban fighting for a title right alongside his players and coaches, it’s clear Blackman’s aspirations for his talented team are right on track.